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Objective

To leverage branding and design background to create graphics for print, web and video in a collaborative, energetic agency environment.

Recent Experience

Orbitz

Freelance Designer // August 2011 - October 2011

Designs and produces assets for online merchandising campaigns, off-site advertising and partner marketing, including banners, emails, promo spots, pop-ups and micro sites.

Northwestern University: Feinberg School of Medicine

Freelance Designer // June 2011 - August 2011

Establishing a stronger brand presence for the Simulation Technology and Immersive Learning department through web and print design.

Rewards Network

Freelance Designer // May 2011

Served all digital design needs for worldwide clients. (i.e. American Airlines, Southwest, Chase). Created microsites, banners, t-shirt design.

Weber Shandwick

Video / Design intern // September 2010 - March 2011

Served all digital and design needs for iconic consumer brand clients (i.e. Motorola, Campbells, Aunt Jemima.) Created highlight reels, videos, and social media profile designs.

Elk Grove Park District

Marketing Assistant / Designer // November 2009 - September 2010

Designed newsletters, catalogs, brochures and posters for various events within the Elk Grove Park District.

Innovative Direct Solutions

Web Design Intern // June 2009 - January 2010

Overhauled the redesign of the website. Maintained the identity through social/viral media, newsletters and the website itself.

Creative

Adobe: Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash

Web Design: (X)HTML, CSS

Web Design Manipulation: AJAX, Javascript, Actionscript, XML

Other: Final Cut Pro, Motion 4, ProTools

Hardware: Digital SLR, HD Camcorder

Education

Ohio University

Bachelor of Science in Visual Communication

Bachelor of Science in Communication